

"Touching the Greater Bay Area," a cultural exchange program co-launched by Guangdong Radio and Television and People's Daily Online (UK), has officially commenced in Guangzhou, the capital of South China's Guangdong province.

Based on WeChat Public Platform . Yuanfeng Tang . Xiangsihu College of Guangxi University for Nationalities, Nanning, Guangxi, 530008, China . 1131738887@qq . ... With the rapid development of mobile communication network in China, the form of college education is also facing innovation and reform. Students are more likely to access ...

Radio Guangdong is a part of Guangdong Radio and Television, and is a member of World Radio Network. History. Radio Guangdong started as Radio Canton, a radio station in Canton, the capital city of Guangdong Province. It first broadcast on 18 October 1949 and was renamed "Radio Guangdong" on 16 February 1950. Radio Guangdong was also the first ...

Commercial broadcasting is the broadcasting of television programs and radio programming by privately owned corporate media, as opposed to state sponsorship. It was the United States' first model of radio during the 1920s, in contrast with the public television model in Europe during the 1930s, 1940s and 1950s, which prevailed worldwide, except in the United ...

Apart from free chat, WeChat's large-scale network platform hosts a vast amount of user-generated data, including text, voice call, video, and images. Group chat is perfect for professional ...

China's media organisations' adoption of the WeChat public platform: news flow network, exploitation and exploration. Jingyi Sun Annenberg School for Communication and Journalism, University of Southern California, ... This paper takes a longitudinal perspective to explore China's media organisations' adoption of the WeChat public ...

GRT is a provincial radio and television organization and a leading media corporation in Guangdong Province with a network reaching more than 2 billion people. In the past year, CABLE TV has been actively developing and lining up with other broadcasting platforms to deliver our quality programmes. The strategic partnership with GRT is very ...

Media in category "Guangdong Radio and Television" The following 4 files are in this category, out of 4 total. GRT Cultural and Tourism Center.jpg 3,120 × 4,160; 3.41 MB

The rapid advancement of digital technology has transformed the media landscape, with platforms e.g.,

WeChat, Weibo, TikTok, and online platforms are gaining popularity for healthcare services and ...

3. Method for interface design of WeChat public platform. The interface design of WeChat public platform includes three parts: the icon design of the entrance to WeChat official account, the cover of WeChat official account and the information graphic interface. The design method of each part is discussed with examples below. 3.1 Icon design

(2019) An Analysis on Scenic Spot Service Contents of Wechat Public Account and Users' Needs: A Case Study of 5A Scenic Spots in Guangdong Province. *Tourism Research*, 11: 26-41.

Introduction of the 21th GZDOC . Established in 2003, Guangzhou International Documentary Film Festival, China (referred to as GZDOC) is hosted by the National Radio and Television Administration (NRTA) and the People's Government of Guangdong Province, and operated by Global Raytur International Public Communication Organization.

At the press conference on epidemic prevention and control held by Guangzhou information office today (June 13), Wu Qingsong, deputy director of Guangzhou Municipal Bureau of culture, radio, television and tourism, continued to appeal to the general public and tourists to take the initiative to abide by the epidemic prevention regulations, do a good job in personal ...

based on WeChat (a mobile social network application in China) is designed for ... magazines, newspaper, radio and television [6], to newer and innovated technology computer and wireless network. In recent years, mobile media devices, mobile phones ... phone [12]. WeChat Public Platform is a social marketing platform that allows government ...

From aspects of resource recommendation, offline activity display, Micro-reading, this paper investigates the current situation of university libraries applying Wechat public platform to reading promotion in Guangdong province. The following problems currently exist: the unpopular promotion, incomplete function, the lack of planning and individuation. Therefore university ...

The main interface of the WeChat app developed in this study is shown in Figure 2. In order to break through the communication limitations of Chaozhou culture on the WeChat public platform at this stage, and to better utilize the value advantages of the "WeChat applet + public number" communication mode mentioned above in terms of

with power to sway public opinion and predicted radio and T.V were going to grow even more powerful in its influence of people. However, Ce il (2011) avers t hat t he new media is de mystifying

Taking WeChat public platform &quot;Guangdong Federation of Students&quot; and &quot;Youth League Committee of Jinan University&quot; as examples, this paper analyzes the ... Administration Punishment Law

(Gao & Hong, 2018). In the era of network, these norms are also applicable to restrict the right of free expression of online speech. Internet expression is not ...

The new media has a huge impact on the traditional media. The traditional radio and television industry needs to continue to develop the new media business area skillfully [4]. Wechat ... The TV media relies on the development of network, client and microblog platform, but still ... current situation of WeChat public platform of TV media, we ...

AETiC 2022, Vol. 6, No. 4 18 from 2019 to 2020; the cumulative reading volume on WeChat grew by 1.114 billion person-times compared to 2019, the volume of listening to the ...

WeChat public accounts have changed a lot to the experience of getting information for people of all ages at the same time. ... As a new platform for public diplomacy, many foreign embassies and ... pictures, cultural exchanges, and radio and television; The United States has, for instance, used short-wave radio to

2012, WeChat public platform is a subscription service for enterprises, media, stars and other groups. On the WeChat public platform, users can enjoy personalized services such as Qr code subscription, push notification and brand communication [3]. The WeChat public platform of the communist youth

In recent years, the popularization of Web 2.0 technology spurs the flourish of social media. There emerged a few globally influential social media platforms, such as Facebook, Twitter, Sina Weibo ...

Below are examples based on the representative cases of the television-media group of Guangdong Province and Radio Beijing Corporation (RBC). 1.1 Television-Media Group of Guangdong Province. The television media in Guangdong Province are an exceptional example of content upgrade within the radio and television industry.

application modes and offers Wechat based English mobile learning strategies from multiple levels in practice. Wang et al. (2016) compare distance education platform with Wechat public platform through analyzing the structure and content of the two network platforms of distance learning and propose that the suitable presentation

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